

## Additional Specs / C711WT Printer

Combining High Definition LED color printing with unique white toner technology, the innovative C711WT is an ideal alternative to slow, expensive and error-prone screen printing or inkjet processes.

### **Stand-out white: High-quality solid white graphics and text**

The innovative C711WT provides fast, high-quality color printing with the added benefit of producing solid, crisp, stand-out white on a broad choice of media types.

- Ultra-reliable digital LED printing technology and a simple, flat paper path for longer trouble-free printing
- Microfine High Definition toner with 1200 x 600dpi print resolution for sharp, crisp results.

### **Flexible media: Prints vibrant CMYW colors on a wide variety of media**

Bringing greater flexibility to creative merchandise and other graphic arts printing, the C711WT can be used in combination with transfer media to create a new vibrancy of print on dark colored garments and hard surfaces.

- Creates vibrant CMYW colors on transfer media, ensuring color and image integrity
- Prints on paper sizes from 3"x5" to 8.5"x14", weights 64 gsm to 250 gsm
- Multi-Purpose Feeder handles up to 100-sheet and 530-sheet standard internal paper tray for day-today printing needs

### **Unique technology: White toner printing breaks down creative barriers**

The C711WT is part of an innovative digital printer that provides the ability to print using white toner. Based on existing, tried-and-tested graphic arts devices, printing with the C711WT in solid, sharp and bright white is as easy as printing in any color, overcoming many existing in-house production challenges faced by designers and graphic arts professionals.

- Creates vibrant print on dark backgrounds, dark colored garments and other hard surfaces
- Produces white graphic and lettering transfers on cost-effective transfer media

### **Business opportunities: Cost-effective in-house printing on-demand**

A revolution in printing for the graphics, design and merchandising sectors, white toner printing provides a new, high-performance solution for all kinds of creative printing. From T-shirt and merchandising transfers to short-run packaging and concepts, window graphics, clear film and much more, the innovative C711WT gives graphic arts businesses access to on-demand printing and new revenue streams.

- Prints at the same speeds as standard color digital LED printers – 34ppm letter plain paper
- Great results on paper weights up to 250gsm